

**flourish**

Inspired Strategies.  
In Business and in Life.

Grow  
*Luxuriantly*

**2017**  
*Speaker*  
**Opportunities**

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## Our Mission & Process

### Women in Leadership Changing the World

The Flourish Conference for Women in Leadership is an immersive leadership summit designed to empower and equip women in corporate leadership positions to flourish in their organizations, and in their professional and personal lives. Studies show that when women have leadership support, a strong community of collaborative partners within and outside of their organizations and a “balanced” approach to personal and professional fulfillment, their companies, communities and families flourish.

A woman who is “flourishing” is recognized as a leader in her field, demonstrates a strong commitment to community engagement and has wonderful relationships that reflect her strong character. She is brilliant, caring, committed and unapologetically successful. She is always looking for another way to give of herself to make the world a better place.



# flourish

## 2016 Recap



Last year, Flourish sold out all four conferences in Chicago, Cleveland, Indianapolis and Washington DC drawing women between the ages of 35-55 with an income of \$150,000 or more, who have senior-level leadership positions in a corporation (Senior Managers, VPs, Partners, Managing Director and Directors) and entrepreneurs with at least five years running a successful business.

- **68%** of attendees were leaders in the Corporate and Public Sector (Bankers, CEO's, Physicians)
- **26%** were entrepreneurs
- **6%** were nonprofit leaders
- **100%** of the women who attended stated that the speakers shared concrete strategies that they can use in their own career, business and life.

Previous Conference speakers included, among many other luminaries: Vitamix President and CEO Jodi Berg, FedEx Custom Critical CEO Virginia Albanese, the Mayor of Baltimore Stephanie Rawlings-Blake, Key Bank Executive Vice President and Director of Philanthropy Margot Copeland, Fashion Fair Cosmetics President Amy Hilliard and U.S. Senator Sherrod Brown of Ohio.



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University Hospitals provides the highest quality healthcare as the premier integrated hospital system in the region. The Flourish Conference for Women in Leadership provides the highest quality leadership development and executive coaching offerings to women at the top of their industries, including healthcare. The synergy is very obvious.

At UH, we are proud to be one of Flourish’s major sponsors and we applaud Flourish for creating an environment that encourages the strategic engagement, executive coaching and collaborative opportunities which allow women leaders to grow and prosper. The work that we do together creates meaningful opportunities for the women of University Hospitals, and women in leadership across the major industries in our region.”

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**Steven Standley**  
Chief Administrative Officer  
University Hospitals

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The Flourish Conference for Women in Leadership was an extraordinary experience for the EY brand to connect to some of the top women in the marketplace – to exchange ideas, insights and strategies for success. For me, it not only provided knowledge from the best minds, but it also allowed the women in the room to engage in a non-threatening environment. I left the conference and the retreat energized about my future prospects – both professionally and personally.

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**Tonika Hammonds**  
Assistant Director  
Ernst & Young





Flourish Conference for Women in Leadership is excited to present this experiential and content-rich workshop that will provide key powerful strategies for harnessing power of inspired, yet rigorous strategies. Participants will be able to immediately apply these specific strategies toward professional advancement, personal achievement and forming powerful long-standing alliances with like-minded women executives across the many domains of their lives.

### **What attendees can expect:**

- Flourish 100-Day Action Plan™ - a customized working strategy to thrive across career, business and personal goals.
- Customized Flourish Personal Assessment to use for their introspective and peer-to-peer sharing.
- Networking and masterminding with high performing like-minded women executives throughout the day.
- Inspired, substantive strategic content from the panel discussion.
- Skills and tools to advance their careers and organizations from some of the top minds in their industries.
- Breakfast, lunch, snacks and beverage service are complimentary for the day.
- Video Letter-to-Self.
- Flourish Accountability partner through the Flourish Collective.



# Speaker Roles and Benefits

## Corporate Transformation through Individual Transformation

Looking for a higher level of engagement and impact? Becoming one of our Flourish speakers uniquely positions you to connect with a high-achieving diverse group of national and regional women leaders.

Tired of panel-style discussions? Take this opportunity to share your unique story without the cookie-cutter Q&As. Walk participants through your journey to becoming a thriving woman and inspire women to take control of their life to flourish into a successful leader.

Do you know someone who could benefit from the conference? As a speaker, invite two women who are important in your life to accompany you to the conference where she can take advantage of the complete flourish experience.

The Flourish Experience for women in leadership is more than a conference. It is an experience in mastery, connection, contribution and change.

### Speaker Roles

- Luncheon Keynote Speaker
- Opening Keynote Speaker
- Executive Chat Speaker
- Keynote Emcee

### Media Reach:

- Local, regional and national television interviews and special appearances
- Radio interviews and events
- Print features in magazines and newspapers focused on women in business, corporate and civic leadership and affairs
- Social media and guest blogging opportunities
- Social media campaigns (Facebook, Twitter, Instagram and LinkedIn)
- Special events

**We hope you will join us as a speaker or MC!**





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